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Regional Advantage Culture and Competition in Silicon Valley and Route 128, With a New Preface by the Author. AnnaLee Saxenian. Add to Cart Product Details. PAPERBACK. \$34.00 • £27.95 • €30.50 ISBN 9780674753402. Publication Date: 03/01/1996. Short. 240 pages. 6-1/8 x 9-1/4 inches.

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REGIONAL ADVANTAGE: CUL'ITIRE AND COMPETITION IN SILICON VALLEY AND ROUTE 128 By AnnaLee Saxenian. Cambridge, Massachusetts: Pp. 226. \$24.95 (hard). Harvard University Press. 1994. If you believe the hype, new technology is about to overrun the way people have lived their lives for years. Now, not only are management

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Annalee Saxenian, Regional Advantage: Culture and Competition in Silicon Valley and Route 128 (Cambridge, MA: Harvard University Press, 1994), 226 pp. Regional Advantage , Annalee Saxenian's penetrating study of the two leading centers of the electronics industry in the U.S., deserves careful attention from social scientists as well as a wider public interested in economic development and technological change.

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Saxenian, A.L. (1994) Regional Advantage: Culture and Competition in Silicon Valley and Route 128 Cambridge, MA: Harvard University Press. Wolfe, T. (1983) "The Tinkerings of Robert Noyce: How the Sun Rose on the Silicon Valley," Esquire 100: 346-374.