

Phuket Beach Hotel Case Study

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Phuket Beach Hotel Case Study

This case solution includes an Excel file. This case solution includes a Word file. Phuket Beach Hotel (PBH) had an un-used space on the second floor of the main building. Plant Karaoke Pub (PKP) offered to sign a four year lease on this floor with PBH with a proposed rent of 170,000 baht per month.

Phuket Beach Hotel Valuing Mutually Exclusive Capital ...

Phuket Beach Hotel: Valuing Mutually Exclusive Capital Projects (Case 27-3) The unused space of the Phuket. Beach Hotel was initially meant for the construction of an alley linking to its new wing which would not be completed until two years later. The Planet Karaoke Pub made an offer to Mike Campbell (General Manager, Phuket Beach Hotel) to sign a four year lease agreement with the hotel for the unused space.

Phuket Beach Hotel | Expense | Cost Of Capital

Phuket Beach Hotel Case Study 1161 Words | 5 Pages. Analysis of Cash Flow - Planet Karaoke Pub figures in baht Yr. 0 Rental income less less less Depreciation Increase in repair and maintenance expenses Decrease in net room revenue Additional Operating Income less Taxes NOPAT add less Depreciation Capital Expenditure Operating Cash Flow Discounted Operating Cash Flow @ 10.75% Yr. 1 Yr. 2 ...

Phuket Beach Hotel - 1556 Words | Bartleby

Phuket Beach Hotel Case Study Essay. Words: 1262, Paragraphs: 13, Pages: 5. Paper type: Case study. This sample essay on Phuket Beach Hotel Case Study offers an extensive list of facts and arguments related to it. The essay's introduction, body paragraphs, and the conclusion are provided below. Located at Patong beach.

Phuket Beach Hotel Case Study Essay Example

Phuket Beach Resort Case Study. PHUKET BEACH HOTEL: VALUING MUTUALLY EXCLUSIVE PROJECTS I. STATEMENT OF THE PROBLEM This is an assessment of the different costs and benefits of two mutually exclusive capital projects involving the use of an underutilized space located on the second floor of the main building of Phuket Beach Hotel (PBH)

Phuket Beach Resort Case Study Free Essays

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Phuket Beach Hotel: Valuing Mutually Exclusive Capital Projects Case Solution, Phuket Beach Hotel: Valuing Mutually Exclusive Capital Projects Case Analysis, Phuket Beach Hotel: Valuing Mutually Exclusive Capital Projects Case Study Solution, Introduction: The current scenario of the company is based on the selection of two options that are based on utilizing the unused space of the Phuket

Phuket Beach Hotel: Valuing Mutually Exclusive Capital ...

Phuket Beach Hotel: Valuing Mutually Exclusive Capital Projects Case Solution, Phuket Beach Hotel: Valuing Mutually Exclusive Capital Projects Case Analysis, Phuket Beach Hotel: Valuing Mutually Exclusive Capital Projects Case Study Solution, 1. Calculate and rank the projects according to payback, internal rate of return, net present value, profitability index, and equivalent annual

Phuket Beach Hotel: Valuing ... - Harvard Case Studies

Phuket Beach Hotel: Valuing Mutually Exclusive Projects B.B.Chakrabarti Professor of Finance IIM Calcutta Two Options. 1. Lease option - Planet Karaoke Pub. 2. Build option - Beach Karaoke Pub. 3 June, 2005 B.B.Chakrabarti: bbc@iimcal.ac.in 2

Phuket Beach Hotel (1) - Scribd

1. Baozheng Ge Ke Liu Jiayao Qi Phuket Beach Hotel Case Analysis Corporate Finance F3, 2015 2. Valuing Mutually Exclusive Capital Projects 1 Introduction Phuket Beach Hotel has an unused space located at the second floor of the main building.

Valuing Mutually Exclusive Capital Projects

1) Equivalent Annuity Approach - Definition: evaluates the constant annual cash flow produced by a project over its lifetime. It assumes that the projects are annuities. Once the net present value of a project is determined, its equivalent annual annuity can be calculated.

Phuket Beach Hotel by Margarita Nograles - Prezi

Market Activity. Chartering; S&P / Newbuilding Market; Demolition Market; Other

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Phuket Beach Hotel Valuing Mutually Exclusive Capital Projects case study solution by hemmymission - issuu The significant issue went up against by the two crisp experts is the assessment of the...

Phuket Beach Hotel Valuing Mutually Exclusive Capital ...

Phuket Beach Hotel ...Case 10:Phuket Beach Hotel VALUING MUTUALLY EXCLUSIVE CAPITAL PROJECTS Case Overview Planet Karaoke Pub Project Lives Monthly rental (5% increment for 3rd and 4th year) 4 years 170, 000 (THB) 770, 000 to 1, 000, 000 (THB) 55, 000 (THB) Up front renovation cost (Depreciated over the life of project - straight line method with zero salvage value) Overhead expenses Repair ...

Phuket Beach Hotel: Valuing Mutually Exclusive Capital ...

Phuket Beach Hotel Case Studey 1161 Words | 5 Pages. 770,000 6. WACC = 10.75% Yr. 3 Yr. 4 2,142,000 2,142,000 -192500 -192500 -10,000 -10,000 -1,767,125 -1,855,500 172,375 -51,713 120,662 192,500 84,000 -25,200 58,800 192,500 313,162 230,536 251,300 167,039 Analysis of Cash Flow - Beach Karaoke Pub figures in baht Yr. 0 Sales less less less less less Food and Beverage Cost Other Operating ...

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The Undisputed Truth About Phuket Beach Hotel Valuing Mutually Exclusive Capital Projects Case Study That the Experts Don't Want You to Know

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Please evaluate the financial advantages and expenses...

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Phuket Beach Hotel Case Analysis Phuket Beach Hotels (PBH) management has been approached by Planet Karaoke Pub (PKP) to lease a vacant space within the hotel Management is intrigued by the offer because the space is currently not being used.

Phuket Beach Hotel Valuing Mutually Exclusive Capital ...

Phuket Beach Hotel Case Analysis Mike Campbell, General Manager of Phuket Beach Hotel, paced his office and considered an offer made by Planet Karaoke Pub. Planet Karaoke Pub was expanding fast in Thailand.

Solved: Phuket Beach Hotel Analysis How Do I Calculate The ...

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