

## New Labour New Language

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

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New Labour, New Language? Jeff Aronson, clinical reader in clinical pharmacology. ... But in the hands of new Labour's rhetoricians, such trite sentiments are intended to catch votes, not to express real policies. The rhetoric creates the policies, not the other way round. Indeed, the rhetoric hides the absence of policies.

### **Book: New Labour, New Language?**

Norman Fairclough Routledge, £9.99, pp 178 ISBN 0 415 21827 6 Rating:     "I can suck melancholy out of a song," says Shakespeare's Jaques, "as a weasel sucks eggs." Hence the phrase "weasel words," coined for political purposes in the United States at the end of the 19th century and used (most famously by Theodore Roosevelt ...

### **New Labour, New Language? | The BMJ**

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### **New Labour, New Language? by Norman Fairclough (2000, UK-B ...**

New Labour, New Language? blows open the whole debate on the nature of the political discourse of New Labour and the 'Third Way'. Written in a clear, non-technical style and including a glossary, New Labour, New Language? will appeal to anyone interested in language and politics. Taylor and Francis; March 2000 ISBN: 9781134601622

### **New Labour, New Language? by Fairclough, Norman (ebook)**

At the end of 1998, the British 'New Labour' Government had something of a crisis: two Cabinet ministers resigned in the face of accusations of financial impropriety. The worst blow was the loss ...

### **New Labour, New Language? | Books | The Guardian**

New Labour, New Language? - Kindle edition by Norman ... New Labour, New Language?: 1st Edition (Paperback) - Routledge The first book on this subject, New Labour, New Language? is a critique of New Labour and its policies via an in-depth analysis of the language and rhetoric employed by Tony

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Fairclough, N 2001, The discourse of New Labour : critical discourse analysis. in M Wetherell (ed.), Discourse as data : a guide for analysis. Sage and the Open University, London, pp. 229-266.

## **The discourse of New Labour : critical discourse analysis ...**

The New Labour discourse of Every Child Matters was concerned with raising standards but subtly shifted the discourse around poverty to social exclusion (Fairclough, 2001). As discussed below, the ...

## **The Discourse of New Labour: Critical Discourse Analysis ...**

The term New Labour was coined by Blair in his October 1994 Labour Party Conference speech as part of the slogan "New Labour, New Britain". During this speech, Blair announced the modification of Clause IV of the party's constitution which abandoned Labour's attachment to nationalisation and embraced market economics.