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Essentials of Strategic Project Management Kevin R. Callahan, Lynn M. Brooks Limited preview - 2004. About the author (2004) Kevin Callahan, PMP, is the founder and President of PMCi, a registered education provider for the Project Management Institute (PMI), the leading professional association in the field of project management. Callahan is a ...

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In projects, considerable effort is associated with the goal. Business and stakeholder needs are captured in a scope statement, milestones and deliverables are captured in a plan, and deadlines are captured in a schedule. All of these become goals for the project manager.

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